

Funding Ideas...

Funding methods for Mural or Public Art Programs vary from community to community and are often something that works for that specific community. The members of your community art program are the best judges of what will work in your specific community. Most communities may well want to use several different methods for raising funds.

Listed below are five effective programs that are currently in use. *One benefit of CalPAMS membership is access to an extensive list of approximately 60 funding raising methods.*



1. Form a Mural Society, with patrons of the society buying a membership to join. Membership fees can be \$25 per year up to extra special patrons contributing \$1,000 per year.
2. Send a letter out through Chamber of Commerce to all businesses and local businesspeople mailing lists asking for a donation every other year. (Exeter, CA receives \$10-\$12,000 each time)
3. Connect with the City for available Redevelopment Funds (Lindsay, CA receives up to \$15,000 matching funds per Mural.)
4. Ask City to notify customers they can donate to Mural Society by rounding off their water bill and extra cents go to Mural Society (This is used successfully by Lompoc, CA.)
5. Purchase a “foreclosure” house, resell it and profits go to mural society (Successfully used in Ely, NV.)