



CALPAMS

CALIFORNIA PUBLIC ART & MURAL SOCIETY

ISSUE No. 2

www.calpams.org

MARCH 2006

Artists and Communities - Partners in Promoting Revitalization Through Public Art

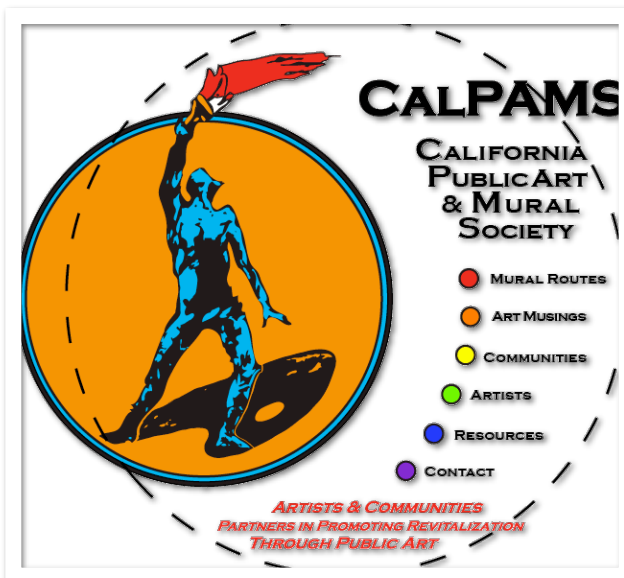
CALPAMS E-NEWSLETTER MAKES DEBUT

Please bear with us as we initiate the CalPAMS E-Newsletter. Although originally planned as a monthly E-Newsletter, it appears that we will start with a quarterly edition. As the members provide more news and notices, we will adjust the E-Newsletter frequency.

We are requesting that members send us articles, news stories and notices of events. Communities should forward information regarding requests for artists or requests for general information that they would like to submit to the membership. Please forward notices of any Public Art events so that we can help you promote them.

ARTIST EXHIBIT

Colleen Mitchell-Veyna is having her paintings displayed in an exhibit by the Lindsay Cultural Arts Council. The exhibit is open on Wednesdays from 12 PM to 3 PM and on Fridays from 5 PM to 7 PM through the month of March. Further information can be obtained by calling 562-5181. The address of the exhibit is 145 Gale Hill in Lindsay, CA. Colleen's website is <www.veyna.com>



CALPAMS WEBSITE NEARS COMPLETION

For the past few months we have been diligently working on the CalPAMS website. Although it is not complete, it is at a stage where we are confident that folks will be able to appreciate our efforts. Please take the time to check out the website www.calpams.org and give us your feedback.

We are still working on the following elements and you should see them on the web site during the next few weeks:

- **Weekend trip area**, which identifies specific areas recommended for weekend public art tours.

These areas are intended to provide information to individual users of the internet as well as tour companies. This element will identify areas, indicate a map of routes between communities and identify websites and contact information for each community. It is then the responsibility of each community to provide a website with specific public art venues within their community, along with maps indicating the locations of the art venues within the community. Examples of initial areas might be the Central Valley, South Coast or Southern Desert.

The website and contact information will make it easy for tourists to make contacts for arranging actual tours or purchasing memorabilia.

Resources will be completed when we finish References, Materials and Conservation-Restoration elements. These should be completed with a few weeks.

Visual Public Art will continue to expand as we identify examples of creative individuals. This particular section is intended to stretch the viewers horizons regarding the unlimited possibilities in Public Art.

We have tried to present an artful, non-traditional, yet simple website to make the surfing as easy as possible. Many of you will be able to identify areas that require additions or improvements and we encourage you to share your feedback, so the site can be all that it can be. Several of you have already provided us with great information and we really appreciate your continued input.

The website was constructed by Judy Dreiger, <jyd@ms-panache.com>, with some direction from myself and a lot of input from CalPAMS members.

CALPAMS MEMBERSHIP CONTINUES TO EXPAND

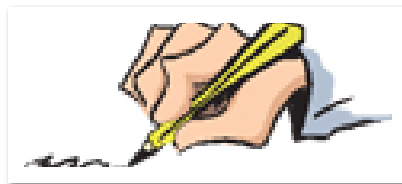
We have had remarkable growth in these first few months as word of mouth, our website and some direct contact have resulted in a considerable amount of interest from around the world.

We now have a membership that includes 13 communities (representing 2 countries), 13 artists (representing 3 countries and 5 states) and 7 sponsors representing several various aspects of public art. Mural Routes of Canada, a long time mural organization, has contacted us and we are now linked with them. Checkout our web site www.calpams.org.

I would anticipate that by next year our numbers may well double as we have several communities and artists that are soliciting information on CalPAMS. It is sure wonderful when a plan comes together.

What about you? Have you checked out the website to see if it serves you and/or your community? Please do it now and let us know? You need to be the driving engine for your organization to succeed.

Have you shared CalPAMS with your associates? Do it now!



Newsletter was prepared by Wm R. Drennen, bdrennen@calpams.org.

Please send news, notices and articles to this address.